

GETTING STARTED

YOUR ONLINE FUNDRAISING CENTER



We've made registration simple.



Find your Walk



Create a Team



Join / Restart a Team



Register as an Individual



Personalize your Participant Center



Go Mobile



Donate to Yourself



Create a Facebook Fundraiser



Ask for a Donation



FUNDRAISING BADGES: Show your achievements!

Achievements



- ✓ Fundraise for the first time
- ✓ Donate to yourself
- ✓ Become a Team Captain



- ✓ Raise between \$150 - \$1000 for an Official Walk T-shirt
- ✓ Raise between \$1000 - \$2500 for an Grand Club T-shirt
- ✓ Raise \$2500 and up for Grand Club Superstar status



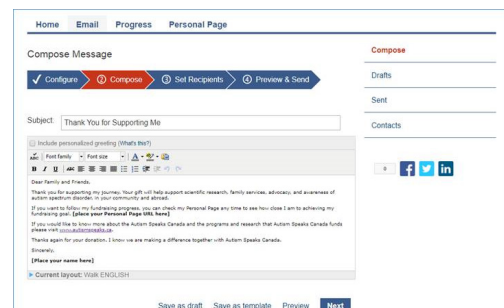
IDEAS TO SUPPORT YOUR ONLINE FUNDRAISING EFFORTS

- Personalize your fundraising page in the Participant Center.
- Share why you are raising money for Autism Speaks Canada through social media and by using #ascWalk and #AutismSpeaksCanada.
- Add a photo of yourself or the person you are honouring.
- Share a video talking about why you are walking.
- Email friends and family to ask for donations.

EMAIL FUNDRAISING AS EASY AS 1-2-3

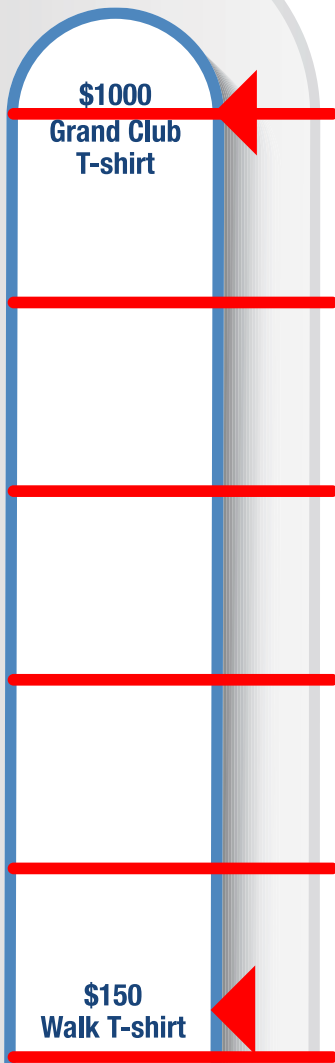
Sending emails to family and friends is one of the most successful ways to fundraise. Pick from one of our email templates (or create your own), select your recipients, and send. Selecting a new template and sending an email through your Participant Center is faster, so you'll be able to send more emails (and raise more money!) than ever.

Emailing friends and family is as easy as 1-2-3!



TRACK YOUR FUNDRAISING

www.ASCWalk.ca



\$1000
Grand Club
T-shirt

\$1000

Improve early identification resources.

\$900

Deliver tools and training to parents and caregivers.

\$750

Develop inclusive sports and recreation programs.

\$500

Provide tablets to children and youth.

\$250

Ensure access to Tool Kits online.

\$150
Walk T-shirt

\$100

Promote acceptance and understanding.

Here are some tips for setting goals:

Your goal should be realistic but significant.

When people work hard to reach a strong goal they feel a real sense of pride and accomplishment when they succeed!

Share your goal with everyone. Put it on your individual fundraising page, in your emails, on social media posts and in all your fundraising communications. Sharing your goal lets others see your commitment.

Lead by example. Making the first donation towards your goal helps set the bar. By making a personal donation you show your donors and teammates how important this cause is to you.

By using Autism Speaks Canada's online fundraising tools, you will be hitting your goal in no time!



Start your fundraising today!

- | | |
|---|-------|
| 1. Show your commitment and contribute | \$100 |
| 2. Ask your spouse / friend to match your donation | \$100 |
| 3. Ask your boss | \$100 |
| 4. Ask vendors / suppliers | \$100 |
| 5. Ask a neighbour who knows your family | \$50 |
| 6. Ask someone who has asked for your support in the past | \$50 |
| 7. Ask your club or teammates | \$200 |
| 8. Ask your friends on social media | \$200 |
| 9. Ask your five best friends for \$20 each | \$100 |

TOTAL \$1000



**AUTISM
SPEAKS®
CANADA**

WALK

Presented By:

