

I Light It Up Blue

FOR GREATER UNDERSTANDING & ACCEPTANCE



#LightItUpBlue | #AutismIs

APRIL IS WORLD AUTISM MONTH

 **AUTISM SPEAKS**[®] Increase Understanding & Acceptance

WORLD AUTISM MONTH

Personalize this Selfie Sign

1. Write where or why you Light It Up Blue
2. Take an individual or group photo
3. Post online with #LightItUpBlue

GO TO: AutismSpeaks.ca/WAM

LIGHT BLUE - Light your home or building blue

WEAR BLUE - Visit AutismSpeaks.ca/get-involved/merchandise

SHARE BLUE - Share photos with #LightItUpBlue

Get the Full Picture!

Visit AutismSpeaks.ca/WAM to get the full picture!

Read personal stories from people in our community and post your own!

Then share with others #AutismIs



 **AUTISM SPEAKS CANADA**^{*}

Autism Speaks is enhancing lives today and accelerating a spectrum of solutions for tomorrow.

HOW TO LIGHT IT UP BLUE

Every April, Autism Speaks Canada kicks off World Autism Month beginning with UN-sanctioned World Autism Awareness Day on April 2nd.

Light Blue

- change outdoor/indoor white bulbs to blue bulbs
- invite neighbors and friends to shine a light on autism by lighting it up blue!

Wear Blue

- ask family, friends, coworkers and staff to wear blue (t-shirts, ties, scarves)
- get Autism Speaks lapel pins, bracelets and t-shirts to wear during the month of April at AutismSpeaks.ca/get-involved/merchandise

Share Blue

- personalize your *Selfie Sign*
- post your photos on Facebook, Twitter, Instagram, Google+ or Flickr with the hashtag #LightItUpBlue to help foster worldwide support
- turn your website blue or add the World Autism Month logo with a link to AutismSpeaks.ca/WAM
- tweet autism facts with #LightItUpBlue and #AutismIs in your tweets

Make an Impact

- engage in even more World Autism Month activities
 - read and share personal stories at AutismSpeaks.ca/WAM
 - attend or plan an autism-friendly event visit
 - take our quiz to test your knowledge
 - host a fundraiser
 - donate at AutismSpeaks.ca/Donate