



HOW TO LIGHT IT UP BLUE

April 2 - World Autism Awareness Day and throughout April, World Autism Month

Join us to increase understanding and acceptance for people living with autism by lighting it up blue! Here's how:

GO TO: AutismSpeaks.org/LIUB and AutismSpeaks.ca

LEARN more about Light It Up Blue and register to participate

SHARE photos with #LightItUpBlue

DONATE at AutismSpeaks.ca

BLUE Resources

Get expert lighting advice and order lighting supplies at [Home Hardware](#)

Options include:

- Blue gel sheets to cover light fixtures
- Gobo projectors to shine the Autism Speaks logo on the outside of your building
- Blue sleeves to go over fluorescent bulbs

Blue merchandise can be found on AutismSpeaks.ca

Autism Facts to tweet can be found at AutismSpeaks.org/LIUB

Download links for logos and additional resources are at AutismSpeaks.org/LIUB/Resources

Light Homes, Businesses, Schools and Landmarks Blue

For commercial or public buildings: Ask your building management or facilities department for lighting building exteriors blue.

- change outdoor/indoor white bulbs to blue bulbs
- tint windows with blue gel sheets
- cover existing fixtures with blue gel filters
- project the Autism Speaks puzzle piece or Light It Up Blue logo on walls or buildings

Invite neighbours and friends to shine a light on autism by lighting it up blue!

Wear Blue

- ask family, friends, coworkers and staff to wear blue (t-shirts, ties, scarves)
- supply Autism Speaks lapel pins, bracelets or other blue accessories to wear during the month of April, go to autismspeaks.ca

Post Blue

- personalize your **LIUB Selfie Sign** to tell us where you Light It Up Blue
- post your photos on Facebook, Twitter, Instagram, Google+ or Flickr with the hashtag #LightItUpBlue to be a part of the global autism awareness movement!
- turn your website blue or add the Light It Up Blue logo with a link to AutismSpeaks.org/LIUB
- tweet autism facts with #LightItUpBlue in your tweets

Increase Understanding and Acceptance with Blue

- take our **Autism Quiz** this March. Discover what you actually know about autism. Share it with your friends. AutismSpeaks.org/LIUB
- distribute information about autism, World Autism Awareness Day and Light It Up Blue in your establishment, neighborhood or company
- invite a local Autism Speaks representative to speak to your staff, school or town about autism and the Light It Up Blue campaign
- plan an autism-friendly event at your business or school during April (list it on our event calendar!)