



Light it up blue to increase understanding and acceptance of autism!

Dear

My name is _____ and I am _____

As you may know, April 2 is World Autism Awareness Day which is sanctioned by the United Nations and officially recognized in Canada. For the eighth year, Autism Speaks Light It Up Blue will unite the world in recognition of this important day, which kicks off World Autism Month. This year, help us transform global awareness into greater understanding and acceptance across the spectrum and throughout the lifespan by having _____ participate and light it up blue.

Getting involved is easy. You can visit AutismSpeaks.org/liub to learn more about how to Light It Up Blue. If you'd like, please reach out to _____ and send them instructions on how they can participate.

We are not only raising awareness when we light up city skylines and famous landmarks like _____ the International Space Station, Empire State Building, South Pole, Nelsen Mandela Bridge, The Great Buddha statue in Japan, and Christ the Redeemer Statue in Brazil; we are also helping build understanding and acceptance for families affected by autism.

If you have any questions, please don't hesitate to reach out.

Warmest Regards,